

Platinum Sponsors



- **Sponsorship Value:** USD 200,000 through economic or in-kind contributions

Media and Visibility

- ✓ **Online Recognition of Sponsors' Logo**
 - Logo placement on SDME home page (www.solardecathlonme.com), with embedded link to the sponsor's website
 - Dedicated page on the SDME website featuring sponsor's name, logo, text describing the support of SDME and a link to sponsor's website
 - Inclusion of Sponsors' logo and additional information about the sponsor's activities in the SDME and in relevant press releases and other major communication tools developed
- ✓ **Social Networks coverage**
 - Information on Sponsors' contribution to SDME will be shared on all major social networks (Facebook, Twitter, Instagram)
 - Including information regarding Sponsors' efforts in sustainability through SDME social media channels
- ✓ **Media Recognition**
 - Acknowledgment of SDME as strategic partner
 - Priority in the list of all SDME sponsors in press kits and press releases issued by organisers.

Prior to the Solar Hai Opening Benefits

- ✓ **Recognition at Events Prior to the Solar Hai**
 - Access and involvement in events organised to promote the Solar Hai and SDME
 - Participation in SDME workshops and webinars with the university teams
 - Logo placement in all SDME activities' promotional material (printed and online);
 - Logo placement in all materials to attract public to the Solar Hai

Solar Hai Benefits

- ✓ **Reserved Area and Seats at the Solar Hai**
 - 5 VIP reserved seats at the Solar Hai Opening and Awards & Closing Ceremonies;
 - Space at the Solar Hai to be used as per Sponsors' choice for exhibition or promotion at activities
- ✓ **Site Visits and Sponsors' Events at the Solar Hai**
 - 5 VIP organised visits to the Solar Hai upon request
 - Priority in booking official guided visits to the Solar Hai for beneficiaries chosen by the Sponsors (clients, employees, special guests)
 - Possibility of organising relevant events inside the Solar Hai, such as:
 - Workshops or product demonstrations
 - Press conferences
 - Presentations

- Possibility of participating in SDME organised talks and workshops inside the Solar Hai;
- Access and use of the SDME press office
- ✓ **Visibility at the Solar Hai**
 - Ceremony Ribbon-Cutting with the Governance of SDME 2018
 - Recognition in the SDME 2018 official catalogue
 - High visibility of Sponsors' logo in publicity materials installed in the Solar Hai
 - Logo placement on all sponsorship panels, welcome panels and organisational marquees
 - Logo placement on information board at each team's house lot
 - Logo placement on all printed marketing material for distribution inside the Solar Hai
 - Distribution of Sponsors' promotional and informational publications inside the Solar Hai

After the Solar Hai is Closed

- ✓ **Recognition at Events after the Solar Hai**
 - Access rights to images from official photos reflecting the contribution made by sponsors
 - Priority in inclusion of spin off events organised after Solar Decathlon ME 2018
 - Logo placement and recognition in printed material produced to publicise the results of the SDME 2018 competition

Gold Sponsors



- **Sponsorship Value:** USD 150,000 through economic or in-kind contributions

Media and Visibility

- ✓ **Online Recognition of Sponsors' Logo**
 - Dedicated section on the SDME website featuring sponsor's name, logo, text describing the support of SDME and a link to sponsor's website
 - Inclusion of sponsor in relevant press releases and other major communication tools developed for the SDME
- ✓ **Social Networks coverage**
 - Information on Sponsors' contribution to SDME will be shared on all major social networks (Facebook, Twitter, Instagram)
- ✓ **Media Recognition:**
 - Acknowledgment of SDME as strategic partner
 - Listed as Gold sponsor in relevant press kits and press releases issued by organisers

Prior to the Solar Hai Opening Benefits

- ✓ **Recognition at Events Prior to the Solar Hai**
 - Access and involvement in events organised to promote the Solar Hai and Solar Decathlon ME
 - Logo placement in all SDME activities' promotional material (printed and online);
 - Logo placement in all materials to attract public to the Solar Hai

Solar Hai Benefits

- ✓ **Reserved Area and Seats at the Solar Hai**
 - 3 VIP reserved seats at the Solar Hai Opening and Awards & Closing Ceremonies;
 - Space at the Solar Hai to be used as per Sponsors' choice for exhibition or promotion activities

Site Visits and Sponsors' Events at the Solar Hai

- 3 VIP organised visits to the Solar Hai upon request
- Priority in booking official guided visits to the Solar Hai for beneficiaries chosen by the Sponsors (clients, employees, special guests)
- Possibility of organizing relevant events inside the Solar Hai, such as:
 - Workshops or product demonstrations
 - Press conferences
 - Presentations

- Possibility of participating in SDME organised talks and workshops inside the Solar Hai;
- Access and use of the SDME press office

Visibility at the Solar Hai

- Recognition in the SDME 2018 official catalogue
- Placement of Sponsors' logo in printed marketing material installed by the Solar Hai
- Logo placement on all sponsorship panels, welcome panels and organisational marquees
- Logo placement on information board at each team's house lot
- Logo placement on all printed marketing material for distribution inside the Solar Hai
- Distribution of Sponsors' promotional and informational material inside the Solar Hai

After the Solar Hai is Closed

- ✓ **Recognition at Events after the Solar Hai**
 - Access rights to images from official photos reflecting the contribution made by sponsors
 - Invitation to spin off events organised after Solar Decathlon ME 2018
 - Logo placement and recognition in printed material produced to publicise the results of the SDME 2018 competition

Silver Sponsors



- **Sponsorship Value:** USD 100,000 through economic or in-kind contributions

Media and Visibility

- ✓ **Online recognition of Sponsors' Logo**
 - Dedicated section on the SDME website featuring sponsor's name, logo, text describing the support of SDME and a link to sponsor's website
- ✓ **Social Networks coverage**
 - Information on Sponsors' contribution to SDME will be shared on all major social networks (Facebook, Twitter, Instagram)
- ✓ **Media Recognition:**
 - Listed among all SDME sponsors in every press kit and press release issued by organisers.

Solar Hai Benefits

- ✓ **Reserved area and seats at the Solar Hai**
 - 1 VIP reserved seat at the Solar Hai Opening and Awards/ Closing Ceremonies
- ✓ **Site visits and Sponsors' events at the Solar Hai**
 - 1 VIP organised visit to the Solar Hai upon request
 - Possibility of participating in SDME organised talks and workshops inside the Solar Hai
- ✓ **Visibility at the Solar Hai**
 - In text visibility in the SDME 2018 official catalogue
 - Logo on all sponsorship panels, welcome panels and organizational marquees
 - Logo placement on information board at each team's house lot
 - Logo placement on all printed marketing material for distribution inside the Solar Hai

After the Solar Hai is Closed

- ✓ **Recognition at Events after the Solar Hai**
 - Access rights to images from official photos reflecting the contribution made by sponsors

SPONSORS' BENEFITS PER SPONSORSHIP CATEGORY					
Category and Timing	Benefits	Actions	Sponsorship Categories		
			Platinum	Gold	Silver
Media and Visibility	Online Recognition of Sponsors' Logo	Logo placement on SDME home page (www.solardecathlonme.com), with embedded link to the sponsor's website	✓	N/A	N/A
		Dedicated page/section at the SDME website featuring sponsor's name, logo, text describing the support of SDME and a link to sponsor's website	✓	✓	✓
		Inclusion of sponsors logo and additional information about the sponsor's activities in the SDME relevant press releases and other major communication tools developed	✓	✓	N/A
	Social Networks Coverage	Information on Sponsors' contribution to SDME will be shared on all major social networks (Facebook, Twitter, Instagram)	✓	✓	✓
		Including information regarding Sponsors' efforts in sustainability through SDME social media channels	✓	N/A	N/A
Media Recognition	List of all SDME sponsors in every press kit and press release issued by its organizers	✓	✓	✓	
Prior to the Solar Hai Opening	Recognition at Events Prior to the Solar Hai	Access and involvement in all events organised to promote the Solar Hai and SDME	✓	✓	N/A
		Participation in SDME workshops and webinars with the university teams	✓	N/A	N/A
		Logo placement in all SDME activities' promotional material (printed and online)	✓	✓	N/A
		Logo placement in all material generated to attract public to the Solar Hai	✓	✓	N/A
		Placing Solar Decathlon ME in sponsors own relevant event	✓	✓	N/A
Solar Hai Benefits	Reserved Area and Seats at the Solar Hai	Number of reserved seats at the Solar Hai Opening and Awards/Closing Ceremonies	5	3	1
		Space at the Solar Hai to be used as per Sponsors' choice for exhibition or promotion activities	✓	✓	N/A
	Site Visits and Sponsors' Events at the Solar Hai	Number of VIP visits to the Solar Hai	5	3	1
		Official guided visits to the Solar Hai for beneficiaries chosen by the Sponsors (clients, employees, special guests)	✓	✓	N/A
		Possibility of organising workshops or product demonstrations inside the Solar Hai	✓	✓	N/A
		Possibility of participating in SDME-organised talks and workshops inside the Solar Hai	✓	✓	✓
	Visibility at the Solar Hai	Access and use of the SDME press office	✓	✓	N/A
		Ceremony Ribbon-Cutting with the Governance of SDME 2018	✓	N/A	N/A
		Recognition in the SDME 2018 official catalogue	✓	✓	✓
		Visibility of Sponsors' logo in publicity materials installed in the Solar Hai	✓	✓	N/A
		Logo placement on all sponsorship panels, welcome panels and organisational marquees	✓	✓	✓
		Logo placement on information board at each team's house lot	✓	✓	✓
	After the Solar Hai is Closed...	Recognition at Events After the Solar Hai	Logo placement on all printed marketing material for distribution inside the Solar Hai	✓	✓
Distribution of Sponsors' promotional and informational publications inside the Solar Hai			✓	✓	N/A
Access rights to use images from official photos reflecting the contribution made by sponsors			✓	✓	✓
Inclusion of spin off-events organised after Solar Decathlon ME 2018			✓	✓	N/A
		Logo placement and recognition in printed material produced to publicise the results of the SDME 2018 competition	✓	✓	N/A



Visit our website and social media platforms for more information:

- www.solardecathlonme.com
- <https://twitter.com/SDME2018>
- <https://www.instagram.com/SDME2018/>

Contact us:

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BE PART OF SDME

Solar Decathlon Middle East (SDME) is an international competition to promote research and development of innovation and renewable energy technologies for a sustainable future in construction.

Organisation of such a competition requires resources and contributions from major organisations from both the region's private and public sectors.

We hope to involve companies from a variety of different sectors:

- Construction companies sharing values of sustainability and environmental responsibility
- Construction material suppliers that share the values of SDME

Public institutions implementing the Sustainable Development Goals and having an environmentally-responsible agenda

Professional associations created to promote values like those promoted by Solar Decathlon ME

Companies with corporate social and environmental responsibility programmes that see Solar Decathlon ME as a vehicle to enhance their own visibility

Broadcasting, press, media and other companies interested in supporting dissemination of the values promoted by SDME

Sponsorship Categories

Solar Decathlon ME Sponsors will be event supporters with involvement in the development and promotion of SDME. There are 3 levels of sponsorship available for the SDME. The 3 levels provide entities to be involved in the event, however on different scales.

- The three levels are:
- **Platinum Sponsors**
 - **Gold Sponsors**
 - **Silver Sponsors**

The benefits have been outlined in each of the sponsorship pages, highlighting exactly what each level of sponsorship is entitled to.

What is the Solar Hai?

The Solar 'Hai' ('district') is the main expo area where the 22 teams will host the construction and demonstration of their houses, along with the 2 weeks for the showcase.

The Solar Hai will also be the centre stage for the opening and awards ceremonies, in addition to relevant workshops and exhibitions, with the aim of being the main attraction for the visitors.

The venue for Solar Decathlon is to be advised and will be communicated to all sponsors accordingly.